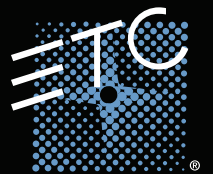


selador series

by ETC



x7 Color System



- Red
- Red-Orange
- Amber
- Green
- Cyan
- Blue
- Indigo

Conventional RGB



- Red
- Green
- Blue

More color from the source
means more output and better
color on stage

Introducing the x7 Color System™

The basis of the Selador Series is the x7 Color System, which carefully proportions an unprecedented array of seven LED colors onto a single luminaire. Compared to conventional LED fixtures that use just three or four colors, the Selador Series produces a broader, richer spectrum of whites and a more vivid, nearly limitless color palette.

While conventional RGB illumination renders colored objects unnaturally red, green or blue, Selador's unique seven-color system gives natural color to people and objects, making the Selador Series the only LED luminaires capable of interacting seamlessly with your conventional light sources.

Selador fixtures unlock LED technology's potential for truly spectacular light.



"With the inclusion of the Selador LED fixtures in the newly remodeled Tabernacle, we have noticed substantial changes in the way we operate, and the amount of work involved in the 'care and feeding' of our cyc lights. Since installation over two years ago, no maintenance beyond the occasional dusting of lenses has been required to keep the Selador units operating efficiently and effectively. There have been no lamp costs, no gel costs, and no labor costs for the Selador fixtures."

– Mike McBride, The Church of Jesus Christ of Latter-day Saints

lustr[™]

Brilliant white and tinted light for key, fill and front lighting

Finally, an LED fixture that lets you shine. Lustr is Selador's white light diva, giving you warm or cool light that can be adjusted from tungsten to daylight. Venues like broadcast studios, houses of worship and theaters will benefit from the lighting purity of Lustr fixtures, which render pigments and skin tones in their natural appearance. *No more artificial-looking talent.*

Lustr's features

- Frosted optics for a soft beam pattern like a Fresnel
- x7 Color System optimized for pure, clean white light and tinted colors
- Medium-power Luxeon Rebel emitters for long life and maximum energy savings
- Available in 11", 21", 42" and 63" units
- Studio yoke option (pictured) stacks two units for double the output or coverage
- Designed for medium-throw distances where soft blending is important
 - Studio key, fill and wash lighting
 - Tinted stage washes



Eliminate manual gel swaps and balance the selected hue across a range of color temperature settings when controlling Lustr fixtures from an ETC control console. You get incandescent-quality light with the power savings and color changing capabilities of LEDs.

"With Selador fixtures, any skin tone can be lit correctly."

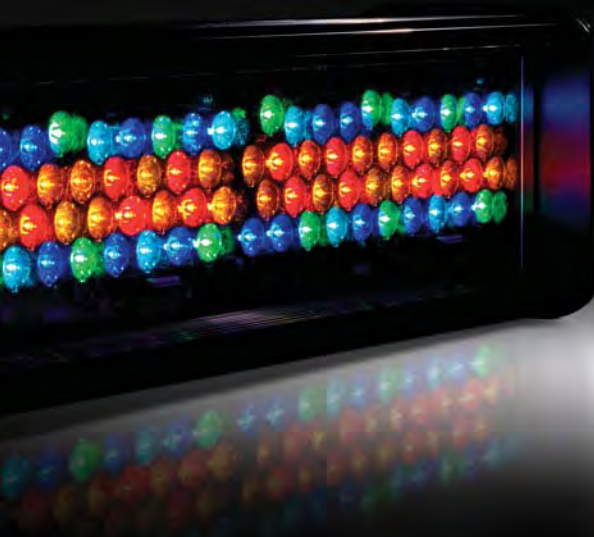
– Bruce Ferri, Lighting Designer, ESPN's *NASCAR Countdown*



From Top
St. Ignatius Church, San Francisco
Alan Lindsley, Lighting Designer

The Franklin Institute, Philadelphia
Steven Rosen, Lighting Designer

ESPN's *NASCAR Countdown*
Bruce Ferri, Lighting Designer



lustr

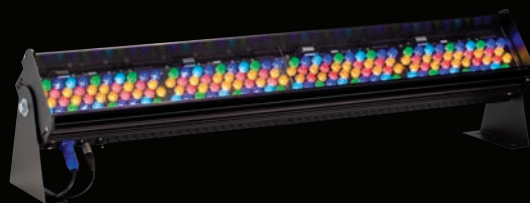
palette™

Broad color palette for stage washes, cycs and scenery lighting

Paletta is the jewel-tone superstar in the Selador Series. By combining the x7 Color System and Luxeon Rebel LEDs with diffused optics, Paletta offers you an amazing assortment of lush, full colors that you're used to getting from your gels. This fixture was designed to give you enormous color flexibility.

Paletta's features

- Blended for uniformity and a soft beam pattern
- x7 Color System optimized for a wide gamut of deep, rich colors
- Medium-power Luxeon Rebel emitters for long life and maximum energy savings
- Narrow 5" profile fits in small spaces
 - Cycs and scenery
 - Architectural wall washes
 - Broad stage washes



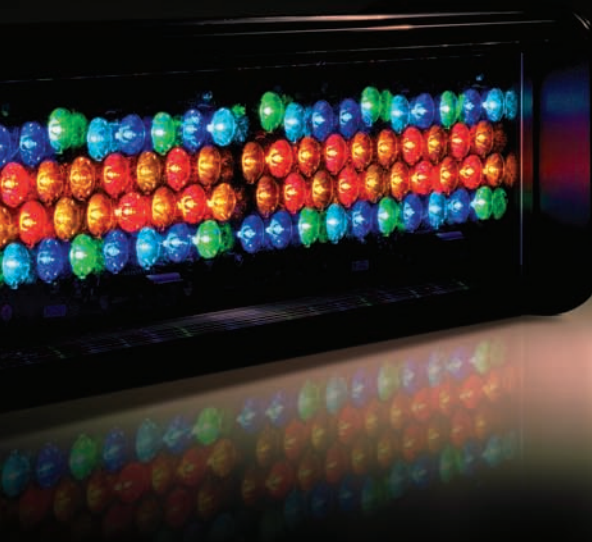
Lighting designers for stages or studios of any size will find a nearly limitless range of colors to use for saturated color mixing. And getting the color you're looking for is simple when you control Paletta fixtures from an ETC control system. Match the gels of major manufacturers to start with, and then adjust the x7 System yourself to create your own palettes.

"Selador's color spectrum really won me over. It provides a much wider range of color, and lets me get the purples that I want – I can't find that in another LED fixture. I love how the Selador fixtures look, work, and integrate into the artwork."

– Lonnie Hanzon, Creative Director of the Museum of Outdoor Art



The Weather Channel



palette

VIVID™

Vibrantly colored lighting for long-throw applications

Go bold or go home. Vivid is the color and intensity powerhouse in the Selador Series. These fixtures are designed to give you ultimate brightness and robust colored lighting. You get the brilliant, saturated color that you'd expect from an LED, with the fierce, cutting beam qualities of a PAR fixture. Vivid — the most versatile member of the Selador family — can be used all over the stage.

Vivid's features

- Clear optics for a direct and strong beam quality like a PAR fixture
- x7 Color System is optimized for a bold range of deep, high-intensity colors
- Powerful Luxeon K2 emitters for maximum light output
- Designed for long-throw applications
 - Large cycs
 - Stage washes, sidelight and box-boom washes
 - High-impact architectural washes



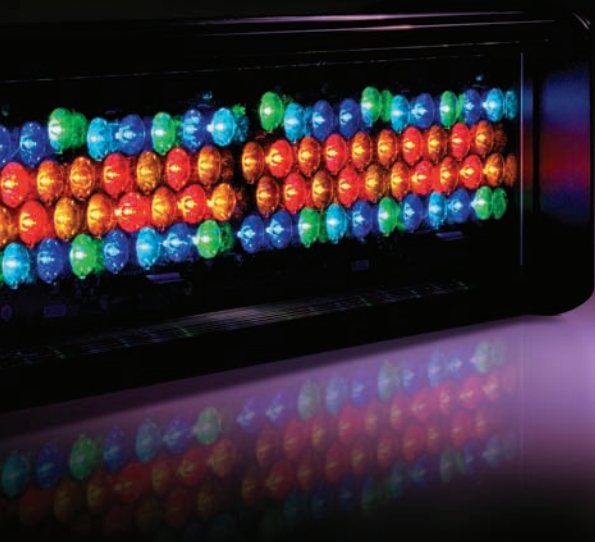
Bright, dramatic and energy-efficient, Vivid is a perfect fit for large-scale theatre, opera and dance, or wherever you need dazzling color at longer throws and greater intensity.

"With the Selador fixtures, we're impressed by their brightness against competing LED fixtures, and the richness of the colors they can generate is outstanding."

– Ted Cumpston, Technical Director, Jubilee Church



Fox Theater, Oakland, California
Terry Ohm, Lighting Designer



VIVID

To learn more about Selador fixtures, visit
www.etconnect.com



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